

Zione AIR

In tough times like these, what is it that separates those organizations that grow and prosper from those that don't? We would all agree that two of the most valuable assets of an organization are its employees and its clients. But those employees and clients come from the same public pool that your competitors can access: Recruiters work to bring you the best employees, and your HR department works to retain them. Your sales team works to bring you the best clients, and your business development works to retain them by making sure that your products and services are what they need.

There is a third asset and proprietary asset in your organization that, when leveraged, provides the insights you need to make the best possible decisions: That asset is your data.

Whether your organization already has a Business Analytics practice or is trying to make a decision on how much to invest for a first foray into Data Mining, Zione Solutions can be your partner helping you determine which of your systems have valuable data, how those systems can be integrated to provide a more complete picture, and using the best tools to extract and make available actionable insights.

Zione AIR (Analytics, Integration, and Reporting) is designed with business organizations in mind. At Zione, we know that in business there are only two things that really matter: Quality of Service (QoS) and Total Cost of Ownership (TCO). Your organization needs to achieve an optimal balance between the two while controlling for risks.

The Zione AIR practice is staffed with Oracle ACEs, subject matter experts with decades of experience, who hit the ground running and focus on customizing a program that is specific to a client's needs.

Our objectives working with your team:

- Understand your organization's specific strengths, weaknesses, and challenges.
- Identify Key Performance Indicators (KPI)
- Identify internal data sources
- Identify external proprietary data sources (for example supply chain)
- Identify publicly available data sources
- Perform a Proof-of-Concept Integration of internal, and if appropriate, external data sources
- Deploy a right-sized data mining analytics solution
- Document processes and procedures
- Train personnel, as required
- Document a 2/3/5 Year Plan to keep your analytics from becoming stale
- Make available on-going managed services support

Whether this is your first journey into Analytics, Integration, and Reporting, or whether you have an existing practice that isn't getting you the insights you need to meet your objectives, contact Zione Solutions to learn more about the Zione AIR practice.